

Lead Without a Title Global Inc.

BUILD MORE LEADERS

A ROBIN SHARMA COMPANY

CREATED BY GLOBALLY RESPECTED LEADERSHIP EXPERT ROBIN SHARMA, THE LEAD WITHOUT A TITLE (LWT) SYSTEM™ FOR BUILDING LEADERS AT EVERY LEVEL OF YOUR ORGANIZATION IS A GROUND-BREAKING NEW EMPLOYEE DEVELOPMENT PROGRAM TO HELP YOUR PEOPLE PERFORM AT WORLD-CLASS LEVELS.



Introducing

A Revolutionary New System For Growing

A WINNING COMPANY

The **Lead Without a Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** is a Licensing Program based on Robin's 16 + years of building the leadership capability of employees at Fortune 500 companies including Starbucks, Nike, FedEx, IBM, GE, Microsoft and the Coca-Cola Company. It focuses on inspiring individuals and teams to work at their absolute peak while dramatically promoting increased productivity, innovation, collaboration, customer service and bottom line results.

The **Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** successfully addresses 3 key concerns that organizations express when seeking performance solutions:

1. Provides long-term opportunities for practice, application and reinforcement so that information is retained and the **learning sticks**.
2. Ensures the content is **engaging and relevant** which maintains the learners' interest and involvement.
3. Is **scalable** and capable of being delivered to a globally distributed workforce, from 50 to 100,000 people.

THE LWT SYSTEM FORMAT

- Blended Learning Approach (live sessions with a Lead Without A title Master Facilitator and online learning modules).
- 25% Pre-Work, 50% Classroom/ E-Learning, 25% Post-Work.
- Platform is fully customized for your organization.
- Modular Based, Facilitator Led.
- SCORM* 1.2 Approved.
*Sharable Content Object Reference Model (SCORM) is a collection of standards and specifications for web-based e-learning.



THE BUSINESS PRIORITIES

Solved With the **Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization**

PRODUCTIVITY:

Provides employees the tools they need to **become the most productive performers in your industry**.

PROFITABILITY:

Improves bottom line results by applying the **Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** principles to your business challenges.

CUSTOMER SERVICE:

Empowers employees to use the **Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** when dealing with internal & external clients.

RECRUITMENT/RETENTION:

Builds powerful **working relationships** that generate **employee satisfaction** and creates **brand equity**.

Lead Without a Title Global Inc.

BUILD MORE LEADERS

A ROBIN SHARMA COMPANY

SYSTEM MODULES

Module 1 | Introduction

Now You Can Lead Without A Title

Module 2 | Leading Without A Title

By Doing Genius-Level Work

Module 3 | Unleash Your Productivity

Shifting From Being Busy To Achieving Results

Module 4 | High Performing Teams

Produce Superstars and Create A Victim-Free Culture

Module 5 | Wow-ing Your Customers

The Creation Of Fanatical Followers Of Your Brand

Module 6 | Embracing Change

Using Change And Turbulent Conditions To Dominate Your Industry And Lead The Field

Module 7 | Mastering Self-Leadership

To Become An Exceptional Leader, First Become An Exceptional Person

Module 8 | Your Ultimate Purpose

Stepping Into Your Leadership Best Today



The Structure of This World-Class Leadership Development Program:

PRE-WORK

- Online Portal with Introduction Video of Robin Sharma to watch and study.
- Online Survey for Benchmarking
- Online Assessments to Determine Learning Styles
- Online Articles, Short Learning Videos and Assignments.

CLASSROOM/ E-LEARNING

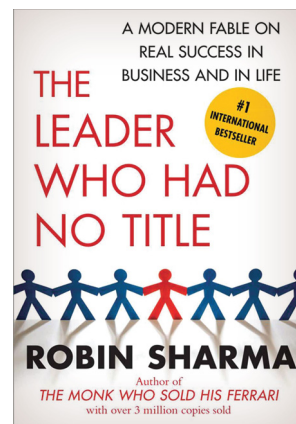
- 8 Modules: In-House, Facilitator Led
- Online Videos, Exercises and Quizzes to Deepen The Learning and Breakthrough to elite performance, extreme productivity and superb leadership.
- Assessments and Surveys Built into the LMS (Learning Management System)
- Mobile Platforms for iPhone, iPad, Android Devices

POST-WORK

- Follow-Up Webinars
- Weekly E-Mails and Recap Calls
- Online Survey to Benchmark Results
- Online social networking portal for staying connected and integrate the ideas into daily performance.



ABOUT



ROBIN SHARMA HAS CONSISTENTLY BEEN RATED AS ONE OF THE TOP 10 LEADERSHIP EXPERTS IN THE WORLD. AS A GLOBALLY CELEBRATED LEADERSHIP ADVISOR AND AUTHOR OF 12 INTERNATIONAL BESTSELLING BOOKS ON LEADERSHIP INCLUDING THE #1 BLOCKBUSTER THE LEADER WHO HAD NO TITLE, A BOOK THAT IS WIDELY TRANSFORMING THE WAY PEOPLE WORK AND LIVE. ROBIN IS DEVOTED TO THE MISSION OF HELPING COMPANIES DEVELOP HIGH PERFORMERS SO THAT THEY BECOME EXCEPTIONAL LEADERS AT EVERY LEVEL OF THEIR ORGANIZATION.