

## BUILD MORE LEADERS

A ROBIN SHARMA COMPANY

CREATED BY GLOBALLY RESPECTED LEADERSHIP EXPERT ROBIN SHARMA, THE LEAD WITHOUT A TITLE (LWT) SYSTEM™ FOR BUILDING LEADERS AT EVERY LEVEL OF YOUR ORGANIZATION IS A GROUND-BREAKING NEW EMPLOYEE DEVELOPMENT PROGRAM TO HELP YOUR PEOPLE PERFORM AT WORLD-CLASS LEVELS.



Introducing

**A Revolutionary New System For Growing**

## A WINNING COMPANY

**The Lead Without a Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** is a Licensing Program based on Robin's 16 + years of building the leadership capability of employees at Fortune 500 companies including Starbucks, Nike, FedEx, IBM, GE, Microsoft and the Coca-Cola Company. It focuses on inspiring individuals and teams to work at their absolute peak while dramatically promoting increased productivity, innovation, collaboration, customer service and bottom line results.

Prime Meridian Consulting India is the certified representative in India of Lead Without a Title Global Inc.

A large number of participants of companies have undergone the LWT in India such as IBM, JCB, Capgemini, Mahindra First Choice, Galaxy surfactants, Tata Communications, HCL, Kuoni Business Travels, Aditya Birla Group, JM Financial, FIS, Fortis, Akmai, Honda two Wheelers, Royal Enfield, Citi Bank and many more.



## THE BUSINESS PRIORITIES

**Solved With the Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization**

### PRODUCTIVITY:

Provides employees the tools they need to **become the most productive performers in your industry.**

### PROFITABILITY:

Improves bottom line results by applying the **Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** principles to your business challenges.

### CUSTOMER SERVICE:

**Empowers** employees to use the **Lead Without A Title (LWT) System™ for Building Leaders At Every Level Of Your Organization** when dealing with internal & external clients.

### MOTIVATION/RETENTION:

Builds powerful **working relationships** that generate **employee satisfaction** and creates **brand equity.**

## THE LWT SYSTEM FORMAT

- Blended Learning Approach (live sessions with a Lead Without A title Master Facilitator and online learning modules).
- 25% Pre-Work, 50% Classroom/ E-Learning, 25% Post-Work.
- Platform is fully customized for your organization.
- Modular Based, Facilitator Led.
- SCORM\* 1.2 Approved.  
\*Sharable Content Object Reference Model (SCORM) is a collection of standards and specifications for web-based e-learning.

# Lead Without a Title Global Inc.

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## SYSTEM MODULES

### **Module 1 | Introduction**

Now You Can Lead Without A Title

### **Module 2 | Leading Without A Title**

By Doing Genius-Level Work

### **Module 3 | Unleash Your Productivity**

Shifting From Being Busy To Achieving Results

### **Module 4 | High Performing Teams**

Produce Superstars and Create A Victim-Free Culture

### **Module 5 | Wow-ing Your Customers**

The Creation Of Fanatical Followers Of Your Brand

### **Module 6 | Embracing Change**

Using Change And Turbulent Conditions To Dominate Your Industry And Lead The Field

### **Module 7 | Mastering Self-Leadership**

To Become An Exceptional Leader, First Become An Exceptional Person

### **Module 8 | Your Ultimate Purpose**

Stepping Into Your Leadership Best Today



## The Structure of This World-Class Leadership Development Program:

### PRE-WORK

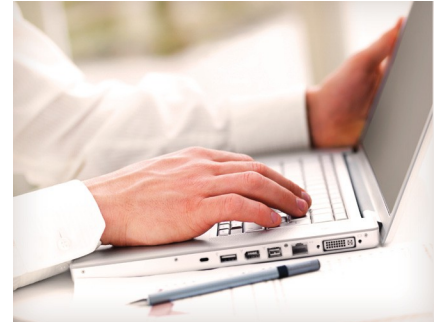
- Online Portal with Introduction Video of Robin Sharma to watch and study.
- Online Survey for Benchmarking
- Online Assessments to Determine Learning Styles
- Online Articles, Short Learning Videos and Assignments.

### CLASSROOM

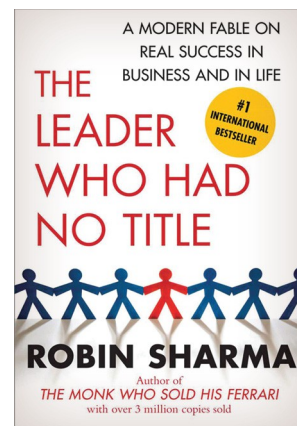
- 8 Modules: In-House, Facilitator Led
- Interactive blended learning

### POST-WORK

- Online Videos, Exercises and Quizzes to Deepen The Learning and Breakthrough to elite performance, extreme productivity and superb leadership.
- Assessments and Surveys Built into the LMS (Learning Management System)
- Mobile Platforms for iPhone, iPad, Android Devices
- 45 Weekly E-Mails
- Online Survey to Benchmark Results
- Online social networking portal for staying connected and integrate the ideas into daily performance.



### ABOUT



ROBIN SHARMA HAS CONSISTENTLY BEEN RATED AS ONE OF THE TOP 10 LEADERSHIP EXPERTS IN THE WORLD. AS A GLOBALLY CELEBRATED LEADERSHIP ADVISOR AND AUTHOR OF 12 INTERNATIONAL BESTSELLING BOOKS ON LEADERSHIP INCLUDING THE #1 BLOCKBUSTER THE LEADER WHO HAD NO TITLE, A BOOK THAT IS WIDELY TRANSFORMING THE WAY PEOPLE WORK AND LIVE. ROBIN IS DEVOTED TO THE MISSION OF HELPING COMPANIES DEVELOP HIGH PERFORMERS SO THAT THEY BECOME EXCEPTIONAL LEADERS AT EVERY LEVEL OF THEIR ORGANIZATION.